

Boston Architectural College

Hive Week

Sponsorship Opportunities

ABOUT HIVE WEEK

The Boston Architectural College's (BAC) inaugural Hive Week is a series of design-focused and community networking events that showcase the vibrant network of BAC alumni, faculty, and friends. Taking place April 1 through April 3, the BAC will host a series of public-facing events throughout week, engaging a diverse audience from Boston and around the world in both in-person and virtual settings.

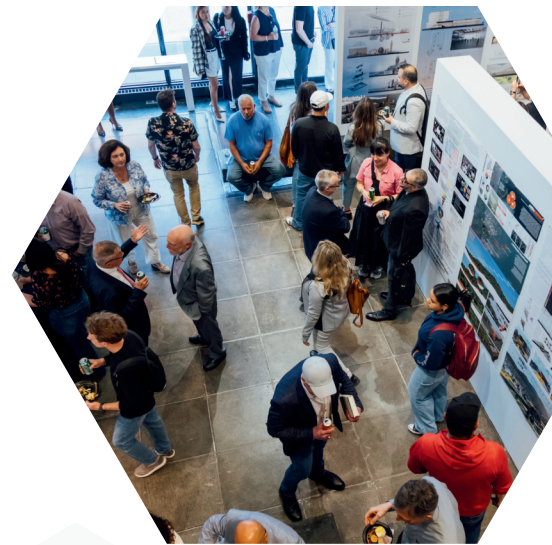
INAUGURAL HIVE WEEK EVENTS:

April 1 | GATHER IN GRATITUDE – A reception to thank BAC supporters, fundholders, partners, and volunteers.

April 1 | ALUMNI & FRIENDS AWARDS CEREMONY – An annual celebration of distinguished alumni & friends being recognized for their achievements in the design community.

April 2 - 3 | BAC TALKS - A two-day alumni-focused symposium bringing the design community together for in-depth discussions on relevant topics. This year's theme is 'Urban Resilience & Reconstruction by Design: Regional & Global Perspectives.'

April 3 | HIVE WEEK HAPPY HOUR – An exclusive social event for Hive Week guests to connect and network as the week concludes.



SPONSORSHIP LEVELS

FRIEND - \$500

- Logo on Hive Week webpage
- Listing in digital event program book

ASSOCIATE - \$1,000

- Logo on Hive Week event webpages and emails (Hive Week, Alumni Awards & BAC Talks)
- Logo in digital event program book, event signage, and slideshows

PRINCIPAL - \$2,500

- Logo on Hive Week event webpages and emails (Hive Week, Alumni Awards & BAC Talks)
- Logo in digital event program book, event signage, and slideshows
- Speaking opportunity to introduce a BAC Talks session
- Social media recognition (2 posts)

PARTNER - \$5,000

- Prominent logo on Hive Week event webpages and emails (Hive Week, Alumni Awards & BAC Talks)
- Prominent logo in digital event program book, event signage, talking points, and slideshows
- Speaking opportunity to introduce a BAC Talks session
- Social media recognition (3 posts)
- Partner Sponsors listed as sole sponsors for Hive Week Happy Hour on April 3

IMPORTANT DATES TO CONSIDER

- January 17, 2025 - deadline to be included in the event "Save the Date" email
- February 10, 2025- deadline to be included in the event invitation email
- March 10, 2025 - deadline to be included in the reminder email
- March 21, 2025 - deadline to be included in event signage and the program book



SPONSORSHIP COMMITMENT FORM

Hive Week | April 1-3, 2025

Please send the completed form below to [Ayla Walker](#), Director of Development with your high-resolution (300 pixels per inch) logo in JPG or PNG format. There are no goods & services associated with this sponsorship. Please note donations are tax deductible to the fullest extent allowed by law.

We would like to sponsor this event at the level indicated below:

- Partner \$5000
- Principal \$2500
- Associate \$1000
- Friend \$500

Please list the company/organization on all event correspondence as follows:

Company/Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Email: _____ Phone Number: _____

Payment Information:

I will pay by: ___ Credit Card ___ Check

Online payment made by QR code or [HERE](#):



**Or Scan Here
to Pay**

Signature: _____ Date: _____

Return completed forms to: Giving@the-bac.edu **or**

Attn: Institutional Advancement

Boston Architectural College

320 Newbury Street, Boston, MA 02115

Questions? Contact Ayla Walker, Director of Development |617-585-0234 |

giving@the-bac.edu