

BAC TALKS

EXPANDING PERSPECTIVES: THINK, SHARE, CHANGE

ABOUT BAC TALKS

BAC Talks, taking place on Friday, April 5, 2024, is a day-long series of forward thinking discussions where alumni, students, and friends will come together to think about and share current design perspectives and trends on architecture, landscape architecture, and interior design in a fast changing environment.

SPONSORSHIP OPPORTUNITIES

FRIEND - \$250

- Logo on event webpage
- Listing in event program book

ASSOCIATE - \$500

- Logo on event webpage and all email communications
- Listing in event program book
- Company listing on in-person event signage and on scrolling slideshow during program breaks

PRINCIPAL - \$1,000

- Logo on event webpage and all email communications
- Logo in event program book
- Logo on in-person event signage and on scrolling slides during program breaks
- Speaking opportunity to introduce a session
- Social media recognition before, during, and after event

PARTNER - \$2,500

- Prominent logo on event webpage and all email communications
- Prominent logo in event program book
- Prominent logo on in-person event signage and on scrolling slideshow during program breaks
- Speaking opportunity to introduce a session
- Social media recognition before, during, and after BAC Talks
- Partner sponsors are the sole sponsors for BAC Talks Closing Reception from 5:00PM-6:30PM on April 5

IMPORTANT DATES TO CONSIDER

- **January 24th** - deadline to be included in the event "Save the Date" email.
- **February 22nd** - deadline to be included in the event invitation email.
- **March 13th** - deadline to be included in the reminder email.
- **March 25th** - deadline to be included in event signage and the program book.

Please fill out the form on the second page and send to Ayla Walker, Associate Director of Annual Giving & Engagement on or before the deadlines listed above. Include your high resolution logo in JPG or PNG format.

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Sponsorship Commitment Form

BAC Talks | April 5, 2024

We would like to sponsor this event at the level indicated below:

Partner - \$2,500

Principal - \$1,000

Associate - \$500

Friend - \$250

Please list the company/organization on all event correspondence as follows:

Company/Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Email: _____ Phone Number: _____

Payment:

Check is enclosed, payable to Boston Architectural College.

Signature: _____ Date: _____

If paying online, send completed forms to:

Giving@the-bac.edu

If paying by check, mail to:

Attn: Institutional Advancement
Boston Architectural College
320 Newbury Street, Boston, MA
02115

**Pay via QR code
or online here:**



Questions?

Contact Ayla Walker, Associate Director of Annual Giving & Engagement
617-585-0234 | ayla.walker@the-bac.edu

All donations are tax deductible to the fullest extent allowed by law.